

FAQ

❑ **Who is eligible for a Smarter Football grant?**

All youth, secondary/high school and collegiate programs located in the United States and Canada are eligible to apply.

❑ **How will Grant submissions be assessed?**

Equipment grants will be assessed on the following criteria and recipients are chosen at Riddell's sole discretion:

- ❑ Complete grant application
 - ❑ Expressed need for updated equipment
 - ❑ Ability to communicate how an equipment grant will strengthen your team's commitment to Smarter Football
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❑ **How much equipment will Riddell donate?**

Riddell will donate a total of \$100,000 in equipment grants to select programs in need of upgraded protective equipment and related football technology. This will consist of multiple grants to multiple deserving applicants based on the criteria above.

❑ **What does the grant application involve?**

In order to submit a complete grant application, you will need to provide basic information for the program you are applying on behalf of. You will also be required to describe the state of the team's equipment, outline how the team practices Smarter Football on and off the field, and communicate how an equipment grant will strengthen the team's commitment to Smarter Football.

❑ **Can I submit on behalf of multiple programs?**

An individual may submit one application per program. Multiple applications on behalf of the same team from the same applicant will be disregarded.

❑ **Who should I contact with additional questions about my grant application?**

You can email us at media@riddellsports.com.

❑ **Who can fill out the grant application?**

We encourage all members of the football community to submit on behalf of their respective programs. Submissions from parents, players, administrators, coaches, and all other community members will be assessed on the same criteria outlined above.

❑ **When will I be notified if my team will receive a grant? When will the equipment be delivered?**

Equipment grants will be awarded on a rolling basis after the submission period closes on July 31, 2016. Riddell expects to announce the Smarter Football grant recipients in September 2016. In regards to receipt of the equipment, typical delivery time will be 6-8 weeks following receipt of the order, but Riddell will do its best to ensure delivery prior to the 2017 football season.