

## Riddell Smarter Football 2017 Eligibility & FAQ Page Copy

### **ELIGIBILITY**

Football programs in the United States and Canada of all levels of play are eligible to apply.

### **FREQUENTLY ASKED QUESTIONS**

#### ***Who is eligible for a Smarter Football grant?***

All levels of play in the United States and Canada are eligible to apply.

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#### ***How will grant submissions be assessed?***

Equipment grants will be assessed on the following criteria:

- Complete grant application
  - Expressed need for updated equipment
  - Essay quality and ability to communicate how an equipment grant will strengthen your team's commitment to Smarter Football
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#### ***How much equipment will Riddell donate?***

Riddell will donate in total up to \$100,000 in equipment to deserving applicants based on the criteria above.

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#### ***What does the grant application involve?***

To submit a complete grant application, you will need to provide basic information for the program you are applying on behalf of. In addition, you will be required to describe the state of the team's equipment and complete three short essays that detail the need for a grant and how your program practices Smarter Football.

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#### ***Can I submit on behalf of multiple programs?***

An individual may submit one application per program. Multiple applications from one individual on behalf of different programs will not be disregarded.

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#### ***Who should I contact with additional questions about my grant application?***

You can email us at [media@riddellsports.com](mailto:media@riddellsports.com).

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#### ***Who can fill out the grant application?***

We encourage all members of the football community to submit on behalf of their respective programs. Submissions from parents, players, administrators and coaches and all other community members will be assessed on the same criteria outlined above.

***When will I be notified if my team will receive a grant? When will the equipment be delivered?***

Equipment grants will be awarded on a rolling basis after the submission period closes on August 31, 2017. We will work closely with each winner to deliver their grant in a timely manner. All equipment will be delivered before the end of the 2017 season.