



Riddell Smarter Football 2018 Eligibility & FAQ Page Copy

ELIGIBILITY

Football programs in the United States and Canada of all levels of play are eligible to apply.

FREQUENTLY ASKED QUESTIONS

Who is eligible for a Smarter Football grant?

All levels of play in the United States and Canada are eligible to apply.

How will grant submissions be assessed?

Equipment grants will be assessed on the following criteria:

- A Complete grant application
 - An Expressed need for updated equipment
 - Essay quality and the applicants' ability to communicate how an equipment grant will strengthen your team's commitment to Smarter Football
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How much equipment will Riddell donate?

Riddell will donate up to \$180,000 in equipment grants to deserving programs and organizations based on the criteria above.

What is "18 in 18"?

Smarter Football in 2018 will bear the name "18 in 18" to honor support from brand ambassador Peyton Manning and our collective desire to grow the reach of the program. Riddell and Peyton Manning will now offer 18 equipment grants to deserving programs.

What does the grant application involve?

To be eligible for a Smarter Football grant, applicants must provide basic team information, such as name, location, phone number, and email address for whom they are applying. Additionally, Riddell requires applicants to detail how their program or organization practices Smarter Football both on and off the field and outline how receiving a grant will strengthen their commitment to practicing Smarter Football.

Can I submit on behalf of multiple programs?

Yes, however Riddell will only accept one application per applicant per program. Multiple applications from one applicant on behalf of one organization or program will be discarded. Individuals may apply one time on behalf of one or more organizations.

Who should I contact with additional questions about my grant application?

Please send all questions to media@riddellsports.com.

You can email us at media@riddellsports.com.

Who can fill out the grant application?

Riddell encourages all members of the football community to apply for a Smarter Football grant on behalf of the programs and organizations they represent. Submissions from parents, players, administrators, coaches, and all other community members will be assessed on the criteria outlined above.

When will I be notified if my team will receive a grant? When will the equipment be delivered?

Smarter Football equipment grants will be awarded after the submission period closes on July 9, 2018 and notification will be completed later than August 2018. Riddell will work closely with each winner to deliver their equipment before the start of the 2018 season.