



## Riddell Smarter Football 2020 Eligibility & FAQ

### **ELIGIBILITY**

Football programs at all levels of play in the United States, United States territories and Canada are eligible to apply.

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### **FREQUENTLY ASKED QUESTIONS**

#### ***How will grant submissions be assessed?***

Equipment grants will be assessed on the following criteria:

- A complete grant application
  - An expressed need for updated equipment
  - Essay quality and your ability to communicate how an equipment grant will strengthen your team's commitment to Smarter Football
  - Bonus: Demonstrated commitment to community support and charitable activities.
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#### ***How much equipment will Riddell donate?***

Riddell will donate up to \$150,000 in equipment grants to deserving programs and organizations based on the criteria above.

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#### ***What does the grant application involve?***

To be eligible for a Smarter Football grant, applicants must provide basic team information, such as name, location, phone number, and email address for whom they are applying. Additionally, Riddell requires applicants to detail how their program or organization practices Smarter Football both on and off the field and outline how receiving a grant will strengthen their commitment to practicing Smarter Football. Lastly, applicants demonstrating community support off the field to help others will increase their chance at winning a grant.

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#### ***Can I submit on behalf of multiple programs?***

Yes, however Riddell will only accept one application per applicant per program. Multiple applications from one applicant on behalf of one organization or program will be discarded. Individuals may apply one time on behalf of one or more organizations.

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#### ***Who should I contact with additional questions about my grant application?***

Please send all questions to Justin Kenny, Communications Manager – Riddell at [jjkenny@riddellsports.com](mailto:jjkenny@riddellsports.com).

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***Who can fill out the grant application?***

Riddell encourages all members of the football community to apply for a Smarter Football grant on behalf of the programs and organizations they represent. Submissions from parents, players, administrators, coaches, and all other community members will be assessed on the criteria outlined above.

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***When will I be notified if my team will receive a grant? When will the equipment be delivered?***

Smarter Football equipment grants will be awarded throughout the grant submission period but are not excluded to the open application window. All grant recipients will be notified by the end of October 2020. Riddell will work directly with each winner to determine equipment needs and delivery during the 2020 season.

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***Who orders equipment for my team once grants are awarded?***

For individuals applying on behalf of a program, equipment orders and delivery will be coordinated directly with leagues, programs and school officials. For coaches and other league members, Riddell will work directly with you to determine equipment needs and logistics. Equipment will not be shipped to an individual address or anyone applying on behalf of a program. An official member of the program must receive shipment of equipment and manage distribution to athletes in the program.